

# Minutes

## 20/20 Implementation Committee

August 19, 2010, 7:30 – 9:00 AM

1. Supervisor Sam Messina welcomed everyone and started the meeting.
2. Terri Egan and George Leveille are Co-chairs for the 20/20 Implementation Committee.
3. 7/12/2010 minutes were approved without change.
4. A listing of the three subgroups was distributed. Additionally, Lisa Evans was added to the Modernization and Economy subgroup; and Ted Putney to the Taxing Jurisdictions subgroup. *(An updated listing is attached)*
  - a. Selected co-chairs for each group were:
    - i. Susan Hager and Brian Stenson for Modernization and Economy
    - ii. Keith Bennett for Economic Development
    - iii. Terry Hannigan for Taxing Jurisdictions
5. Terri Egan presented the complete 20/20 Committee Advisory Committee Report of June 24, 2010.
6. Sam Messina addressed the 20/20 Implementation Committee Worksheet . This spreadsheet should set a framework for needs to be addressed.
7. George Leveille noted that the Town needs to invest in the Town and find ways to market the town to new businesses. This is needed to balance the tax base.
8. Discussion of Next Steps for Working Subgroups
  - a. Subgroup: Development and Implementation of a Town-wide Economic Development Strategy
    - i. BIDA Interaction – IDA has no pending projects
    - ii. Vista Technology Campus – discussed difficulty for developers to develop this property with no road, water/sewer infrastructure at this time. Sam Messina noted that he has met with Don Led Duke, president of BBL, and discussed the potential of a special assessment district.
    - iii. It was suggested a tour of Vista Technology Park be setup for the 20/20 Committee.
    - iv. Discussed Water Supply Issue – Erik Deyoe will make a presentation at the Modernization and Economy subgroup meeting on August 31, 2010, 7:30 AM meeting.
    - v. George Leveille will take the leadership role in re-igniting economic development initiatives for the Selkirk Rail Yard region.

- b. Subgroup: Modernization and Economy, Efficiency and Expectations for Town Government
  - i. IMAC report will be a starting point to begin the subgroup's work.
  - ii. As noted above, Erik Deyoe will make a presentation to this subgroup on August 31, 2010 at 7:30 AM.
  
- c. Subgroup: Work With Taxing Jurisdictions to Provide Increased Cost Effective Services to Residents
  - i. The 20/20 Final Report submitted to the Town Board on June 24, 2009 suggested that the Town and Supervisor should take a lead role on this subgroup.
  - ii. Sam Messina will coordinate with Terry Hannigan to have the first subgroup meeting, possibly involving other taxing jurisdictions and the Department of State.

**9. Streamlined and Effective Communications of the 20/20 Implementation Committee**

- a. Minutes
- b. It was agreed that all future meetings will go through Supervisor Messina's assistant, Diana Jacon, who will coordinate these meetings.
- c. Each subgroup chairperson will contact Ms. Jacon with a date and time for their specific meeting.
- d. Ms. Jacon will reach out to all members of the subgroup for member's availability for specific dates/times. Ms. Jacon will then send the confirmed date, time and location for the subgroup meeting to each member of the subgroup, copying Supervisor Messina, Terri Egan and George Leveille on all scheduled meetings.

**10. Posting of Agendas, Minutes, etc.**

Notification of 20/20 Implementation Committee meetings will be posted on the Town of Bethlehem website: <http://www.townofbethlehem.org/pages/depServices/advisoryCom.asp>.

**11. Next Meeting – September 16, 2010**

**12. Adjournment**

# **20/20 Implementation Committee**

## **Working Subgroups**

### **Modernization and Economy, Efficiency and Effectiveness of Town Government**

James Blendell  
John Clarkson  
Susan Hager - Chair  
Pam Robbins  
Brian Stenson – Co-chair  
Lisa Evans

### **Develop and Implement a Town-wide Economic Development Strategy**

Stephen Baboulis  
Keith Bennett - Chair  
Christo Zemerling

### **Work with Taxing Jurisdictions That Provide Increased Cost Effective Services to Town Residents**

James Blendell  
John Clarkson  
James Dering  
Terry Hannigan - Chair  
John Piechnik  
Ted Putney