

Meeting Notes

20/20 Economic Development Sub-Committee

Time and date: 7:30 AM, Monday, November 7, 2011

Location: Town Hall Room 107

Attendees: Steve Baboulis , Tom Connolly, John Guastella, Dianne Barber Kansas, George Leveille, Joe Richardson

Elected Officials/Staff present: Sam Messina, Mike Morelli, Terry Ritz, Robin Nagengast

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- 1. Review of August 30, 2011 Meeting Notes:** The meeting notes were amended and accepted.
 - 2. Review of October 17 meeting with BIDA:** Advancing the Economic Development Strategy is reliant on Industrial Development Agency staffing. The IDA asked the sub-committee to identify options for funding a part time Economic Development person.
 - 3. Discussion: BIDA Implementation of ED Strategy:** Several ideas were discussed as short term options, meaning the intent would be to show progress, ideas to deals, in a three to five year time frame. Longer terms scenarios, such as a small incubator project, were also considered. George Leveille will prepare a draft summary for the sub-committee to review and present to the IDA at the November 23, 2011 meeting. With the IDA's approval, 20/20 will ask the Town Board to consider and formally adopt the strategy as part of its final report.
 - 4. Other:** There was a brief discussion of whether advertising in trade publications such as Site Selection magazine is a good fit according to the strategy report. Since advertising is not a recommendation in the strategy report, it was agreed by the members present that it would not be a good use of resources.

Mike Morelli reported that with the assistance of the Department of Economic Development and the Town Supervisor's office, Owens Corning received a \$500,000 grant from New York State for training 97 new hires on a new production line.

As this is the last meeting of the 20/20 Economic Development Sub Committee, on behalf of co-chair Keith Bennett and himself, Joe Richardson thanked members and staff for their hard work and contribution.